

PHILIP MORRIS U. S. A.
INTER - OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

To: ~~MISSIVE TO THE PLOTTING~~ Date: July 12, 1988
From: Sharyl L. Oline
Subject: ALPINE PACK STICKER

Per your direction, all future Alpine 25 cents off pack stickers will be printed orange and black. The following pack stickers printed green and black are in inventory:

<u>MAT CODE</u>	<u>DESCRIPTION</u>	<u>QUANTITY</u>	<u>VALUE</u>
66-084A	Alpine 25 cents off pack sticker roll	110,000	\$ 473

Since the green and black pack stickers are not to be used on future programs, please supply authorization to dispose of this material.

Contact me if you have any questions.

Thank you for your assistance in this matter.

cc: L. Robinson

SLC/bh

Sharyl

TO SHARYL

*PER MY PHONE CONVERSATION
WITH A. GOLDFARB (BRAND MANAGER)
OF 8-10-88 - HE SAID "TRASH THEM!"*

MFVDP

*CC: A. GOLDFARB
M. WALCHAK.*

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